

WEBINAR

The potential of ICTs and its governance as a strategy for the continuous improvement of the quality of social security services

Thursday November 19, 2020
12:00 to 14:00 h Mexico City (UTC -5)



Dr. Amanda Gómez
External Advisor at the Ministry
of Health of Jalisco, Mexico.



Dr. Alicia Avendaño
Director of Information Technology
at the Ministry of Finance of
COSTA RICA



Dr. Marcelo D'Agostino
Manager of the Knowledge Management
and Communications area of PAHO,
Washington DC.



Dr. Wendolyn Bravo
Researcher
CAOSA / CIESS



Dr. Daisy Corrales
CIESS Director



Purpose of the activity:

Discuss the need for a government policy aimed at the application of public policies focused on the development of ICTs in strategic sectors for Social Security in the Americas and the Caribbean. With the commitment to contribute to the discussions and generate proposals in the face of wide-ranging crises such as the current one, a consequence of the COVID-19 pandemic.

WEBINAR

The potential of ICTs and its governance as a strategy for the continuous improvement of the quality of **social security services**

Current situation:

The crisis that the world is currently going through has generated the need to open spaces for discussion and debate on a wide variety of topics. Thus, it is considered essential to address and interpret this crisis, which has impacted the social security systems in the Latin American and Caribbean region. In this sense, the crisis has exposed many of the shortcomings of the social security systems, but particularly around the implementation and application of information and communication technologies; that although they could represent an important tool to solve social needs, in many countries of the Americas and the Caribbean, large gaps have been found around its application and scope, thus limiting its benefits in relation to management and access information, inclusion and social development, institutional and regional integration and more. In this context, the presence of a diversity of actors as promoters of investment and development of these technologies is considered essential with the aim of achieving the inclusion of the majority in society through social security.



WEBINAR Program

Target audience:

CISS membership, professionals in the areas of health, ICTs, well-being and social security, academia, civil society and the general public.

Modality

Remote platform



Registration can be made through the
<https://bit.ly/3lsY9IT>

After registering, you will receive a confirmation email with the information needed to join the webinar.

SPEAKER	ACTIVITY	TIME
Dr. Daisy Corrales CIESS Director	Welcome	12:00 to 12:05
Dr. Wendolyn Bravo Researcher CAOSA / CIESS	Coordination: Greeting to the audience: Motivation Brief summary of the situation / Purpose, Panelists CV	12:05 to 12:15
Dr. Amanda Gómez External Advisor at the Ministry of Health of Jalisco, Mexico.	Tele epidemiology as a tool for decisión-making in health	12:15 to 12:45
Dr. Alicia Avendaño Director of Information Technology at the Ministry of Finance of COSTA RICA	Gaps, debts and achievements in Governance for the development of ICTs, in Social Security and post-COVID-19 pandemic challenges.	12:45 to 13:15
Dr. Marcelo D'Agostino Manager of the Knowledge Management and Communications area of PAHO, Washington DC.	Guest commentator e-health for the Americas.	13:15 to 13:35
Dr. Wendolyn Bravo Researcher CAOSA / CIESS	Questions and Answers session	13:35 to 13:55
Dr. Daisy Corrales CIESS Director	Conclusion of the activity	13:55 to 14:00